

2010 Rate Card



Product	Unit Price
Menu Ad	
Menu Ad	\$999 / month
Top Ad	
Table of Contents Page	\$899 / month
Dept. or Article Page Placement	\$699 / month
Side Ad	
Premium Table of Contents Page Placement	\$799 / month
Premium Dept. or Article Page Placement	\$499 / month
Basic Table of Contents Page Placement	\$599 / month
Basic Dept. or Article Page Placement	\$399 / month
Contest Ad	
Contest Section Placement	\$999 / month
Demo/Video Ad	
Product Demo	\$599 / month
Advertorial - Magazine or Newsletter	
Client Provided Advertorial	\$399 / month
Newsletter Ad	
Consumer Newsletter	\$425 / issue
Business Newsletter	\$275 / issue
Consumer EmailBlast	
National	\$999 / blast
State	\$499 / blast
Trade Show Preview	
Premium Ad	\$750 / issue
Basic Ad	\$450 / issue
Trade Show Preview Link	\$99 / issue
Consumer Survey	
Min 5/Max 10 Questions	\$75 / question
Retail Focused Programs	
Retail Store EmailBlast	\$999 / blast
Retail Store Survey - Min 5/Max 10 Questions	\$75 / question
Creative Services	
Ad Creation - Nominal Fees	Call for quote
Custom Layout	\$75 / layout
Directory Listings	
Premier Retail Store Listing	\$149.00 / semi - annual
Online Shopping Link	\$149.00 / semi - annual
Consultant Directory	\$20.00 / a month
Digital Designer Directory	\$20.00 / a month

Discounts

A 10% discount is available on prepaid annual products and package programs.
 SMART Buying Group Members receive a 5% discount on all products.
 Quantity discounts are available on several products.

Pricing effective 01/01/10

Scrapbooking.com 2010 Rate Card